

# BEYOND GREEN<sup>SM</sup>

## **Coulibri Ridge Joins Beyond Green**

*Discreet luxury resort in Dominica is the first Caribbean property to become part of Beyond Green's global portfolio of sustainable hotels*

**New York, NY – November 9, 2022** – [Coulibri Ridge](#) is proud to announce it has been welcomed into membership of **Beyond Green** – a global portfolio of planet Earth's most sustainable hotels that represent sustainability leadership based upon action and impact. Committed to building a better and brighter future for people and the planet, Beyond Green offers travelers a curated way to discover, plan, and enjoy adventures that align with their responsible travel values and aspirations. Each of the singular properties represented within the brand's global portfolio represent true inspiration in travel with authentic and innovative design, unsurpassed guest service, and an array of experiences that inspire personal renewal, wellness, learning, and adventure in some of the most unique urban, rural and remote places in the world, all wrapped together with a deep commitment to sustainable tourism best practices.

As a member of Beyond Green, Coulibri Ridge is dedicated to deliver on the three pillars of sustainable tourism – environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities – while also adhering to more than 50 sustainability indicators that align with global sustainable tourism criteria and the United Nations Sustainable Development Goals. Travelers interested in booking a stay at Coulibri Ridge can now do so at [StayBeyondGreen.com](#).

Coulibri Ridge, which celebrated its grand opening on October 22, 2022, is the result of more than 20 years of research, environmental testing, infrastructure building, and community engagement to ensure the highest degree of sustainability, respectful development and community collaboration. The 14-suite discreet luxury resort, is fully off-grid, using solar energy as its main power source, supplemented by wind turbines specially designed to have minimal impact on local flora and fauna. Rainwater, collected primarily through the resort's unique roof design and purified by ultraviolet light and copper ionization, is funneled to guest suites and two shared, chlorine-free pools. Drains and gutters collect rainwater and greywater can be used to irrigate the resort's gardens and a small farm set to open in 2023. The hotel is the brainchild of Quebec-born entrepreneur Daniel Langlois who views Coulibri Ridge as a research project to test environmentally forward concepts with the hope that they can be applied in vulnerable communities to help them achieve self-sustainability.

“Building Coulibri Ridge has been a labor of love, and we are beyond thrilled to welcome guests this winter and for many years ahead,” said Langlois. “We hope that our environmentally sustainable model enthralls our guests and stimulates them to consider how they could institute similar practices into their own lives and, hopefully, apply elsewhere as well.”

Beyond Green supports the needs of its member properties by providing global connectivity, distribution technology, marketing, sales, quality assurance, branding, and sustainability solutions. Additionally, all guests of Coulibri Ridge are now eligible to enroll in the [Prefer Hotel Rewards](#) loyalty program, which extends points redeemable for cash-value Reward Certificates, elite status, exclusive member rates, and other instant benefits upon every stay at more than 650 participating properties worldwide.

For more information on Beyond Green, its brand pillars, and the benefits it provides to hotels, travelers, and the travel community, please visit [StayBeyondGreen.com](#).

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#### **ABOUT BEYOND GREEN**

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet earth's most sustainable hotels that represent sustainability leadership based upon action and impact. Offering travelers a more intuitive way to find and book authentic, conscious hotel experiences, each of Beyond Green's member properties are required to adhere to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals, all while delivering an exceptional guest experience. To learn more about Beyond Green and how the brand's member properties are working to protect biodiversity, celebrate cultural heritage, and improve local people's livelihoods in destinations around the world, visit [www.StayBeyondGreen.com](#).

#### **About Coulibri Ridge**

[Coulibri Ridge](#) is a 14-suite off-grid discreet luxury resort perched atop a mountain ridge in southern Dominica, just minutes from Soufrière Bay where the Atlantic Ocean meets the Caribbean Sea. The brainchild of Canadian-born entrepreneur Daniel Langlois, Coulibri Ridge was designed as a long term research project in how to respectfully develop and operate a modern, self-sufficient eco-resort that is closely intertwined with the local community. Solar panels fuel all of the resort's power needs, water is generated entirely by filtered rainwater, much of the restaurant's produce is grown on-site, and the resort's hurricane resistant exterior was constructed by locals from hand-chiseled rock sourced from the property. On-property amenities include two infinity pools, two dining rooms, a yoga pavilion, spa, two boardrooms, and complimentary high-speed WiFi. For more information, visit [www.coulibriridge.com](#).

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